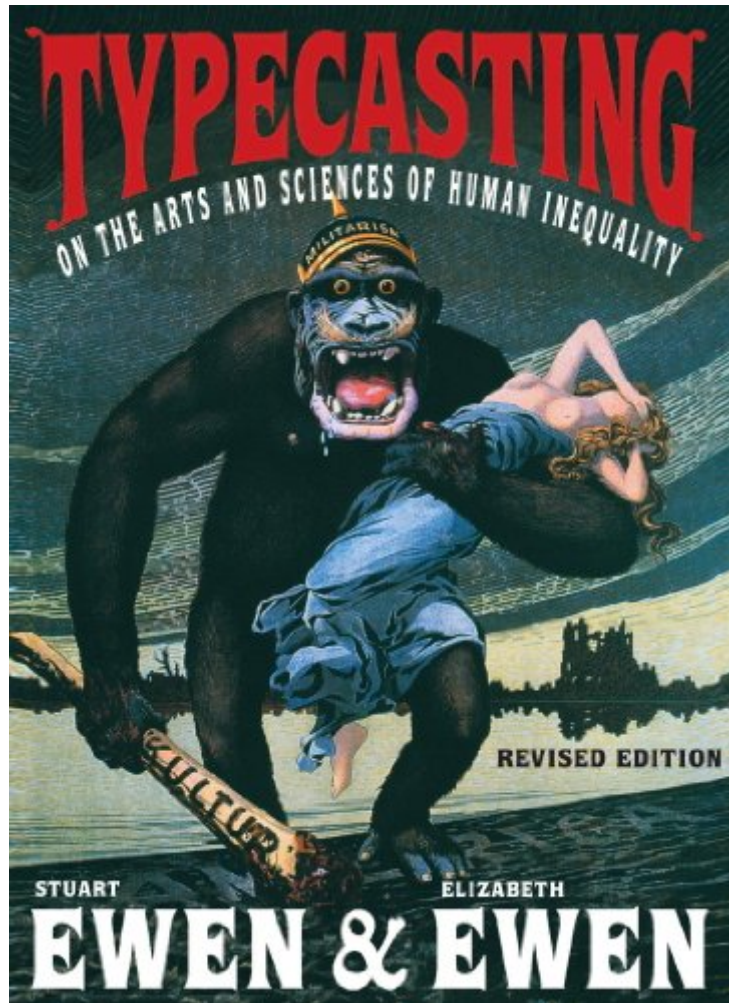


The book was found

Typcasting: On The Arts And Sciences Of Human Inequality



Synopsis

Typecasting chronicles the emergence of the "science of first impression" and reveals how the work of its creatorsâearly social scientistsâcontinues to shape how we see the world and to inform our most fundamental and unconscious judgments of beauty, humanity, and degeneracy. In this groundbreaking exploration of the growth of stereotyping amidst the rise of modern society, authors Ewen & Ewen demonstrate "typecasting" as a persistent cultural practice. Drawing on fields as diverse as history, pop culture, racial science, and film, and including over one hundred images, many published here for the first time, the authors present a vivid portrait of stereotyping as it was forged by colonialism, industrialization, mass media, urban life, and the global economy.

Book Information

File Size: 13559 KB

Print Length: 544 pages

Publisher: Seven Stories Press; Revised ed. edition (January 4, 2011)

Publication Date: January 4, 2011

Sold by:Â Digital Services LLC

Language: English

ASIN: B00541YJN4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #681,610 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #29

inÂ Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Counseling & Psychology >

Ethnopsychology #125 inÂ Books > Medical Books > Psychology > Ethnopsychology #187

inÂ Kindle Store > Kindle eBooks > Arts & Photography > Art > Art History > Schools, Periods & Styles > Modern

Customer Reviews

Why do we typecast? If you're a thoughtful person, you can probably come up with a reasonable response: Typecasting helps us sort through information quickly. The cowboy in the white hat will be the good guy, the blonde will be an airhead, the black person will be...President of the United States? Even to argue that there is every good reason for the black person to be president is to

acknowledge the extent to which typecasting affects our thinking. But isn't it useful to be able to sort through information quickly? Isn't that why typecasting evolved to begin with? Certainly, it's important to recognize friend or foe quickly and take action, especially if our senses register "foe." And we are able to recognize foes quickly because their stereotypes have been defined. Thus, we are easily able to avoid getting on the plane with that Middle Eastern group; in fact, perhaps the airline will refuse to allow them to board. What? They're actually US-born citizens? Well, that'll teach them to walk around looking like Muslims, won't it? Oh...they are Muslims? Well, the airline officials were simply responding to the established research that helps them identify terrorists. "Typecasting: On the Arts and Sciences of Human Inequality," takes us right to the heart of that research. Typecasting did not evolve as science documented what we know about stereotypes; what we think we know about stereotypes has driven the (so-called) scientific documentation. "Typecasting" leads the reader from curiosity cabinets to physiognomy, on through phrenology (with its skull charts documenting everything from breathing power to parental love) and body typing, which makes it possible to identify criminals, dullards, and perverts at a glance (just think how useful that's going to be at your office!

[Download to continue reading...](#)

Typecasting: On the Arts and Sciences of Human Inequality Crochet, Knitting, and Sewing: The Ultimate Box Set on the Needle Arts and Fiber Arts: Learn Sewing, Embroidery, Crochet, Knitting, Granny Squares and Afghans The Official Identification and Price Guide to American Arts and Crafts, 3rd Edition (Official Identification & Price Guide to American Arts & Crafts) 2nd Grade Language Arts Success: Activities, Exercises, and Tips to Help Catch Up, Keep Up, and Get Ahead (Sylvan Language Arts Super Workbooks) 1st Grade Language Arts Success: Activities, Exercises, and Tips to Help Catch Up, Keep Up, and Get Ahead (Sylvan Language Arts Super Workbooks) Learn-the-Alphabet Arts & Crafts: Easy Letter-by-Letter Arts and Crafts Projects That Turn Into Beautiful Take-Home ABC Books The Winterthur Guide to Recognizing Styles: American Decorative Arts from the 17th through the 19th Centuries (Winterthur Decorative Arts Series) Spectroscopic Techniques in Biophysics (Veneto Institute of Sciences, Letters and Arts Series, 4) Student Solutions Manual for Stewart/Day's Calculus for Life Sciences and Biocalculus: Calculus, Probability, and Statistics for the Life Sciences The Three Cultures: Natural Sciences, Social Sciences, and the Humanities in the 21st Century Finite Mathematics for Business, Economics, Life Sciences, and Social Sciences (13th Edition) Calculus for Business, Economics, Life Sciences, and Social Sciences (13th Edition) Finite Mathematics for Business, Economics, Life Sciences and Social Sciences, Books a la Carte Edition (13th Edition) Health Sciences Literature Review Made

Easy (Garrard, Health Sciences Literature Review Made Easy) College Mathematics for Business,
Economics, Life Sciences & Social Sciences (11th Edition) More Beautiful and More Terrible: The
Embrace and Transcendence of Racial Inequality in the United States Dispossession and the
Environment: Rhetoric and Inequality in Papua New Guinea (Leonard Hastings Schoff Lectures)
Risk Inequality and Welfare States: Social Policy Preferences, Development, and Dynamics
(Cambridge Studies in Comparative Politics (Paperback)) The Inequality Reader: Contemporary and
Foundational Readings in Race, Class, and Gender Inequality and One City: Bill de Blasio and the
New York Experiment, Year One

[Dmca](#)